

CEOx1DAY

ODGERS BERNDTSON



A student's chance to walk in the shoes of a top Chief Executive



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About CEOx1Day

CEOx1Day is designed to uncover some of the UK's most promising future leaders and give them an opportunity to walk in the shoes of a senior executive.

The idea is simple: undergraduates apply to spend a day with a top Chief Executive to learn about the responsibility and complexities required to lead some of Britain's leading businesses and organisations.

At the same time, CEOs can better understand what drives the next generation of leaders.

Previous programmes have provided an unprecedented chance for students to work with Chief Executives and leaders from some of the UK's most prominent businesses and organisations.



500+

CEOs have taken part to date

12

countries worldwide

21,000+

applications globally



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In Good Company



The programme provides an unprecedented chance for students to work with Chief Executives and leaders from some of the UK's most prominent businesses and organisations.

Some of our participating companies and organisations worldwide include:



Our Partners

This year we are focusing on making the programme even more diverse and inclusive. To help encourage applications from less represented groups, we have partnered with these organisations:



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Your Participation

We hope that you get the most out of collaborating with us on this year's CEOx1Day programme, not only in providing students with this rare and valuable opportunity, but also by showcasing your activities through your channels and the wider media.

By partnering with us this year, we:

- Hope you will promote the programme to your student population and we will support you in your efforts;
- Will ask you to share media and information on your marketing channels relating to any successful candidates from your university, including on the day that the student spends with the CEO;
- May ask you to contribute comments or information to press releases and other media outreach relating to any successful students from your university.



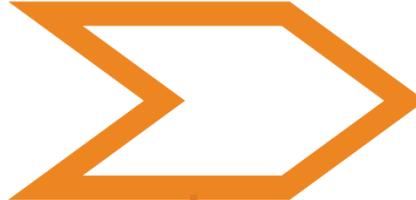
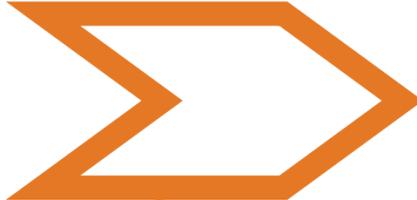
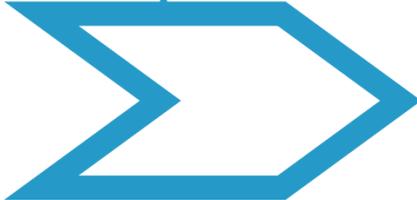
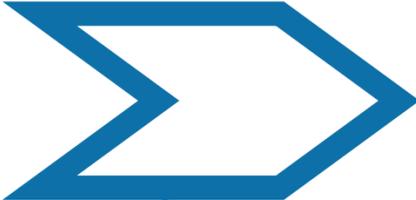
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Timeline & Process



Programme promoted through Education Providers and Partners;

Students apply via website



Applicants will also take 30-minute online assessment



Short-listed students invited to attend a final assessment day at Odgers Berndtson in London



Finalists spend a day with a CEO



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Testimonials



What advice would you give to those applying for CEOX1DAY?

Embrace the process, think of who you are and what you want very broadly. Consider why this day may benefit you, and articulate on how this links in with your personal brand and purpose. Don't be close-minded, some of the most interesting CEO's might not necessarily come from the business you would most like to spend the day with.

ALEXANDER WHEBLE
Trainee Chartered Accountant at Grant Thornton
(Shadowed the CEO of SEGRO, David Sleath)



What did you learn about leadership from participating in CEOX1DAY?

I learnt that leadership is there to support your own growth, as well as the growth of your peers and colleagues. Effective leadership facilitates a productive and amicable work environment where workers can thrive personally and professionally.

ESTIA RYAN
Equity Research Analyst at Barclays Investment Bank
(Shadowed the CEO of Odgers Berndtson UK & APAC, Kester Scrope)

Would you recommend CEOX1DAY?

Definitely, I became a lot more ambitious with the projects I worked on and disciplined with my academic activities. The programme gave me much needed self-confidence and validation that I was on the right track to growing into an individual capable of leading a successful organisation.

FELIX OCHEFU
Business Consultant at Lloyds Banking Group
(Shadowed the CEO of ICAEW, Michael Izza)



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FAQs

When will the day take place?

Applications close on 15th December 2023 5pm GMT. Candidates are chosen at the beginning of April and the days will take place from May-June 2024. Please see the timetable in this document for more information on timings.

Eligibility.

The programme is open to undergraduate students taking a degree level course via university, college or a degree in the United Kingdom.



Who will applicants be matched with?

We only match successful applicants with Chief Executives once the application process is complete and we have our list of finalists. Both applicants and CEOs tell us what they hope to get out of the programme but CEOs and students are matched randomly. We hope that both parties learn from each other and discover different perspectives.

Travel expenses.

We consider reasonable requests to reimburse travel expenses to cover travel to the assessment day held at Odgers Berndtson's Head Office in London.

Equal opportunities.

We are committed to ensuring that all applicants are treated equally. As part of the application process, we also invite applicants to provide voluntary information about their background. This information is captured separately to the application, the answers provided are not seen by the people that consider the application, nor does it have any influence on a candidate's application. This information is kept private and is only used to monitor diversity. Providing this information is completely voluntary.



What will happen on my day with the CEO?

The day spent with the Chief Executive is tailored by the CEO according to the nature of that business and the interests of the applicant. All CEOs involved lead very different types of organisations and can therefore expose each student to different experiences. On the day, students should learn about the CEO's role in the organisation, learn about how the organisation works, witness a typical day and have a chance to ask the Chief Executive their questions.



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Spread the Word



During the programme we will be working with you to create content that can be shared on our respective digital channels and through PR engagement.

As well as inviting you to input into this content, we will also keep your communications team updated with our content plans to share as the programme progresses.



<https://www.linkedin.com/company/odgers-berndtson>



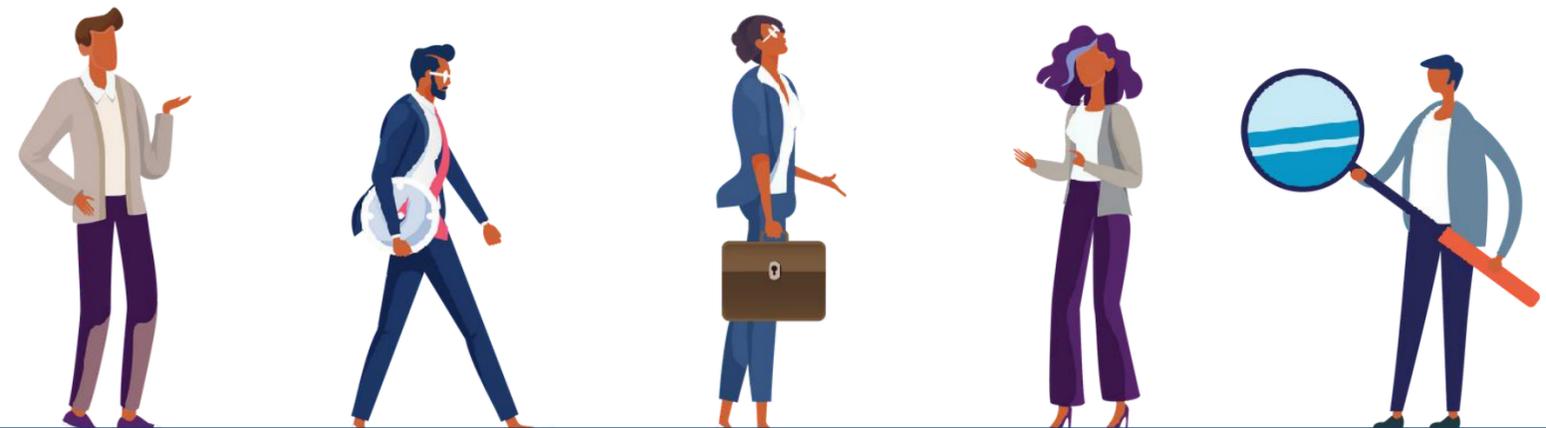
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